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Virtual Global Exchange

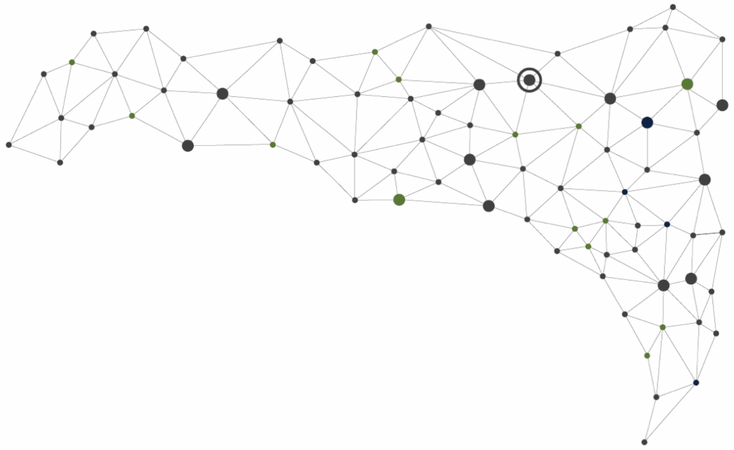
Municipal Response to **COVID-19**

NOV 23rd - DEC 3rd

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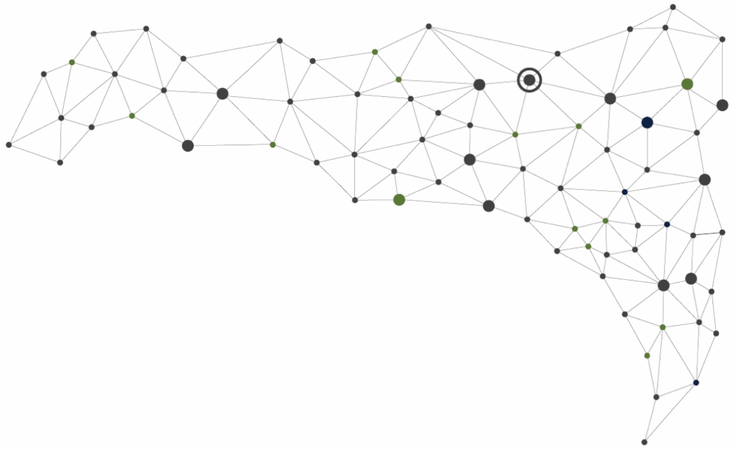
Municipalities and their COVID 19 Response to Local Economic Development

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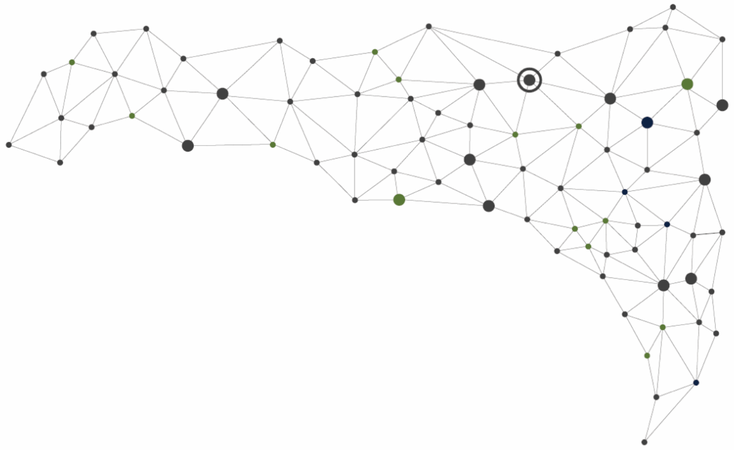
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Objective

To support cities, local and regional governments to design and implement short-term action plans to help your businesses and residents to recover from this pandemic while helping to structure more medium term local economic development plans

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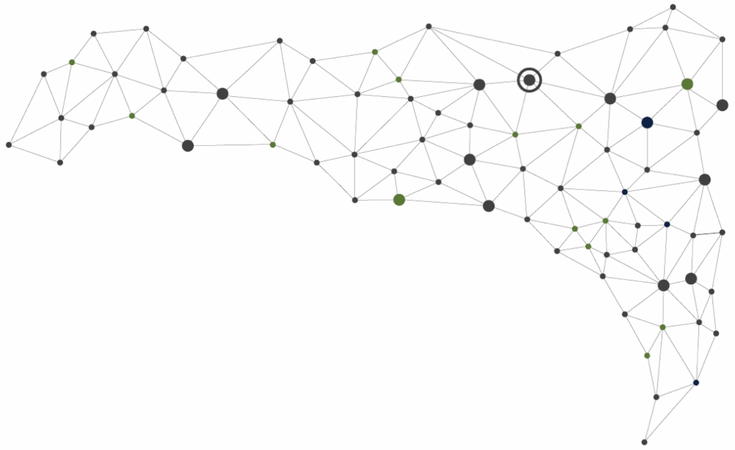


The Situation

Cities world-wide are struggling with reductions in revenues and increases in expenses due to increased demand for cleaning and disinfecting of public spaces for COVID-19 as they continue to provide essential services

Estimates show that municipalities are reporting reductions in total revenues (own-source and fiscal transfers) of 25% or more and increases in operating expenses of in excess of 10%

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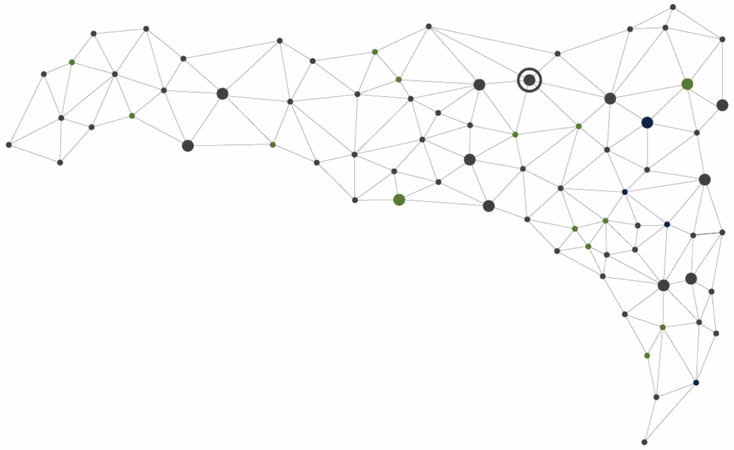


New York City

Six months into the pandemic, less than 10% of the city's white collar work force is back in the office, and empty storefronts are common along what were once the world's glitziest shopping districts. Most hours of the day, Grand Central Terminal is eerily quiet while the city's subway system, facing a $16 billion shortfall, warns of a 40% service cut

In the United States, about 66% of cities have cut or delayed infrastructure maintenance and 54% have cut or delayed new infrastructure projects

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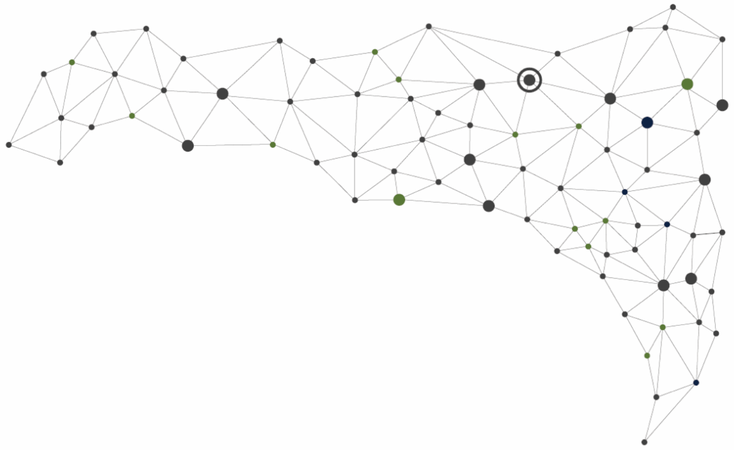


Cities In Developing Countries

The average GDP growth in Africa in 2020 is expected to fall from 3.2% to 1.8% but may contract even further

With less data than in New York, cities in Africa will have more difficulty in addressing the impacts from COVID 19 on the local economy and more urgency to do so

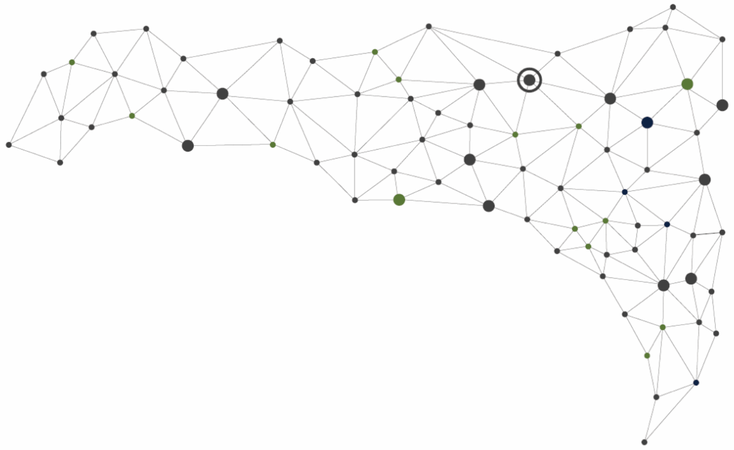
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Specific Issues Impacting Our Cities

- Reduced demand for office space, hotels and restaurants
- Reduced use of public transit
- Reduced payments for urban services
- Increased expenses for health care and sanitation
- Reduced tax revenue to governments
- Reduced fiscal transfers from central government

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What is the Way Forward?

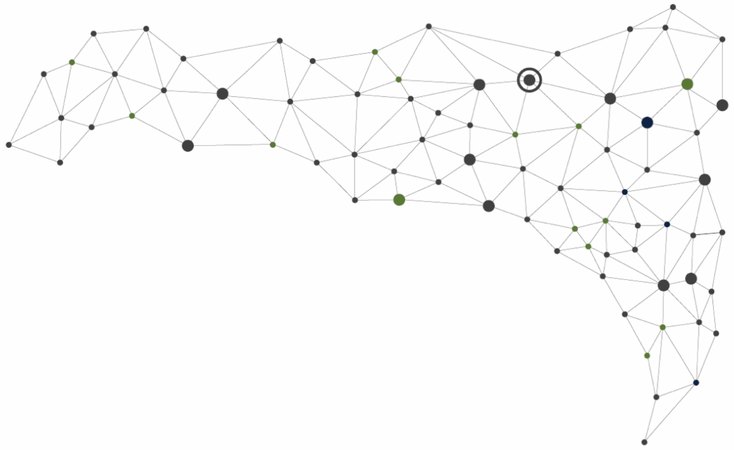
Over the medium- term, governments will need to:

Conduct a comprehensive assessment to understand the nature of the impact on the local economy and on the changes in the city's revenues and expenditures, and work with donors to help finance critical actions including an increase in the digitization of services

In the short-term, governments need to:

Take actions to ensure the delivery of basic services and to support the local business community to ensure that they remain in business and retain their staff

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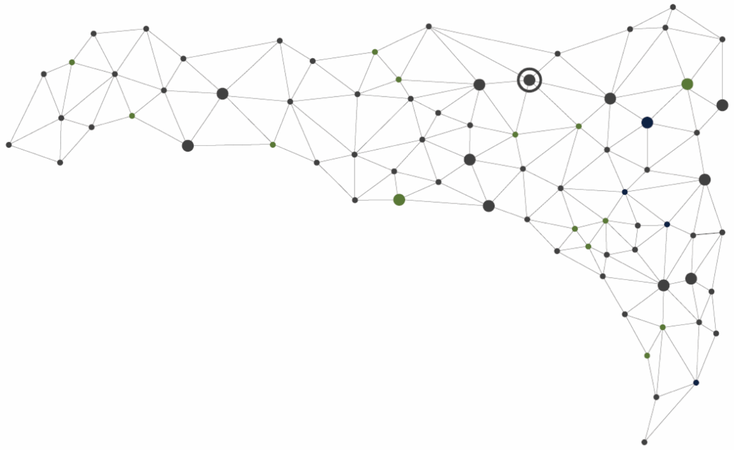


Local Economic Development

An Essential Responsibility of Cities

In normal times, Local Economic Development (LED) is a process of strategic planning through partnerships with local governments, the business community, and civil society. Its objectives are to stimulate investments that will promote sustained high growth – and employment – in a local community

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Local Economic Development during COVID 19

Cities today are focused on sustaining local businesses, the local economy and maintaining local employment. To do this, cities need to:

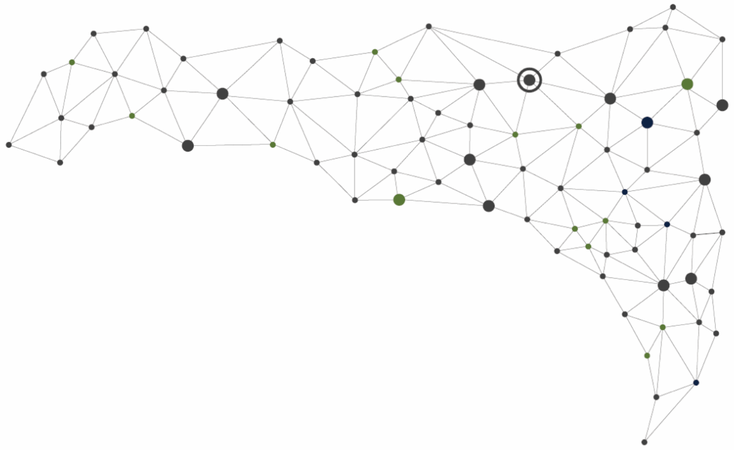
- Develop partnerships with business groups and civil society to seek solutions
- Identify policies and activities that can help businesses reduce operating costs
- Design programs to increase demand for local products/services
- Increase the efficiency of government activities and services
- Identify funds that can be re-deployed to address critical projects/programs

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Role of Cities during COVID 19

Leadership – with regional governments, business groups and CSOs
Coordination – convening authority with local businesses, CSOs, and NGOs
Resources – identify government and local resources that can be re-deployed
Communication – increase use of web sites, SMS and other means to seek and share information
Efficiency – identify actions for government to reduce costs and increase its efficiency

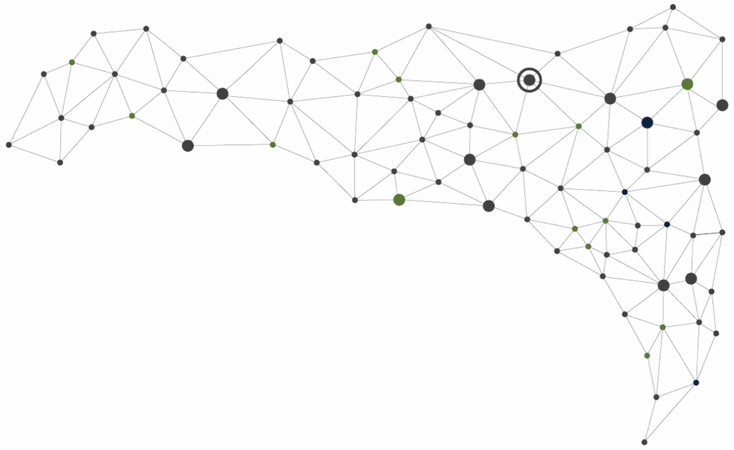
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Best LED Practices for Cities

- Provide accurate information through centralized sources – to ensure transparency
- Convene key stakeholders to develop cohesive messages
- Consider vulnerable groups in business community and in civil society
- Maintain close contact with regional and central governments to share information
- Listen to stakeholders to identify support needed by city government
- Re-deploy funds for critical infrastructure projects and other labor intensive activities.

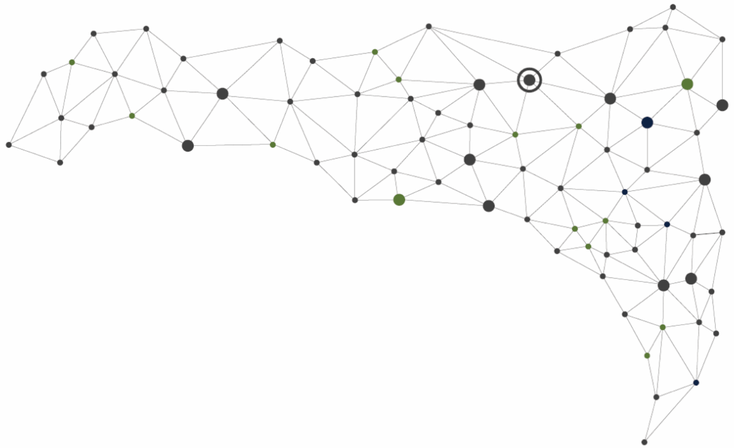
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Short-Term Actions to Respond to impacts on LED

- Create working groups to identify critical pain points
- Develop assessment plans to address the most critical issues
- Identify public and private sector resources that can be mobilized
- Work with donors to identify funds/grants that can be shifted to other activities
- Give particular attention to labor intensive businesses – restaurants, hotels, tourism, etc.
- Ensure that discussions and plans are transparent and available to the entire community
- Make use of government web sites, radio, SMS, and print media to keep people informed

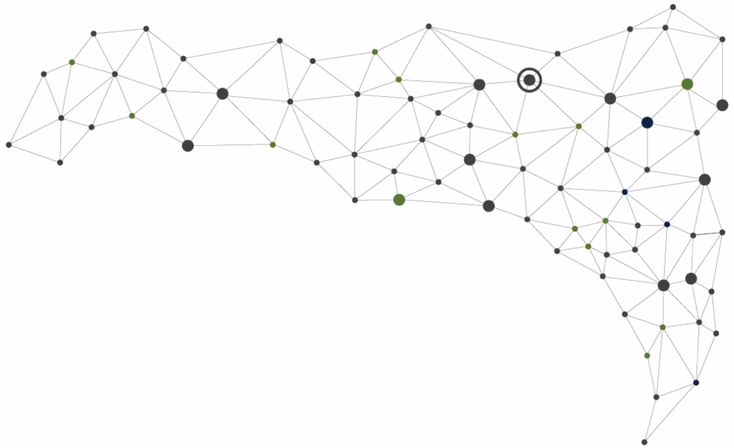
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Role for IT and Digitization

- Reduce time needed to process business licenses and permits – one-stop-shops
- Improve transparency of city administration through improved communication
- Implement websites specifically for COVID-19 relief efforts and proposed activities
- Improve efficiency of service delivery entities with use of smart meters, increased focus on Non-Revenue Water, improved software for billing and collections, etc.
- Promote local businesses – use GIS to develop maps to restaurants, cafes, breweries, etc.
- Encourage consumers to use social media to promote their purchases from local businesses

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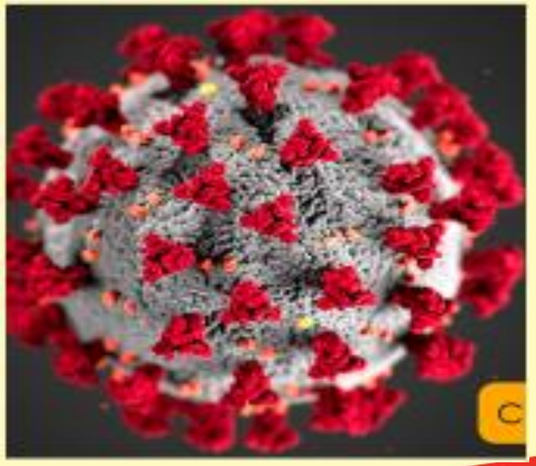
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LIFE VS LIVELIHOODS; City Response to COVID-19

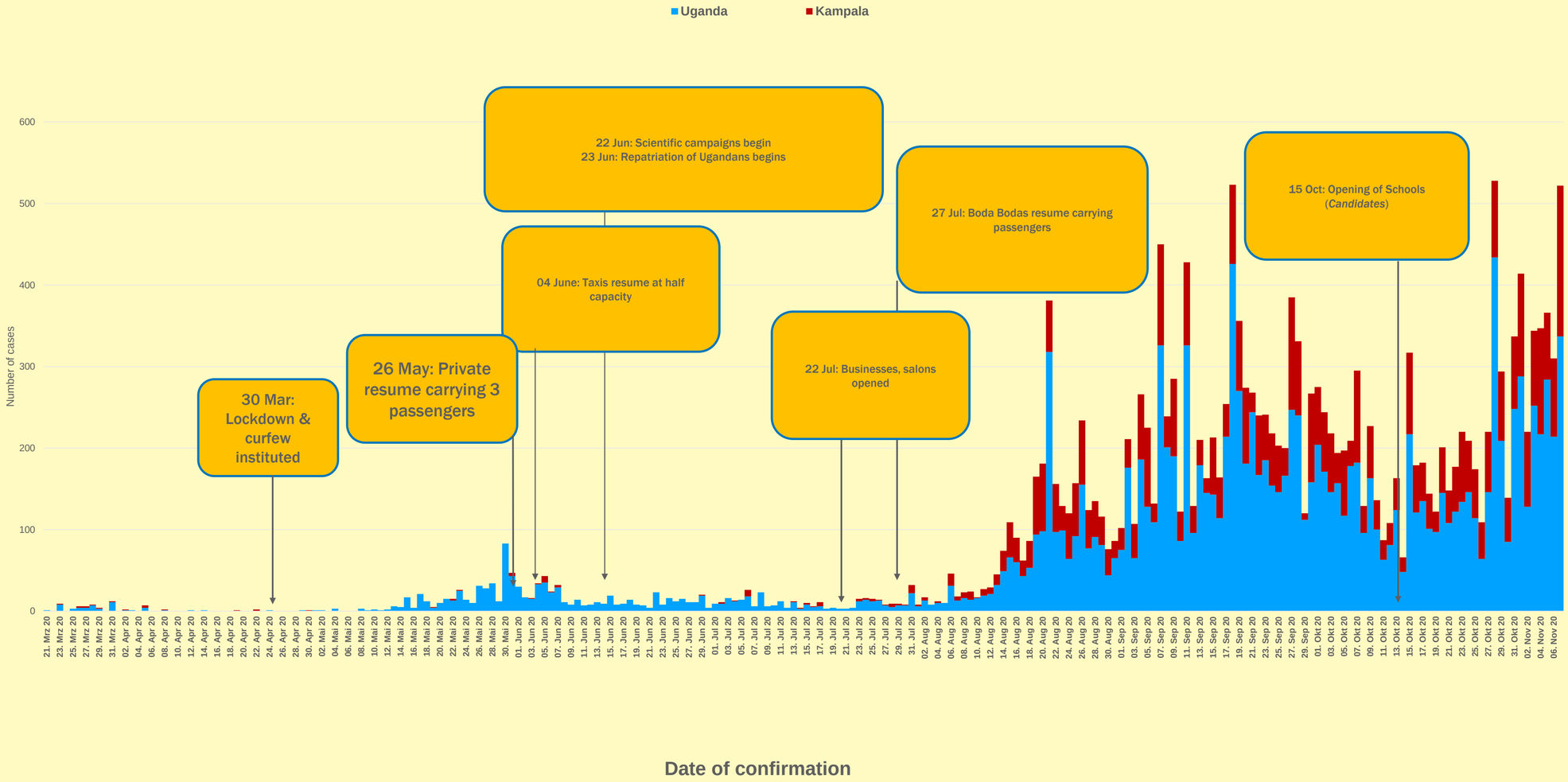


Together we can transform Kampala city

Cities are the Business Hubs but also the Epi centers for Covid-19

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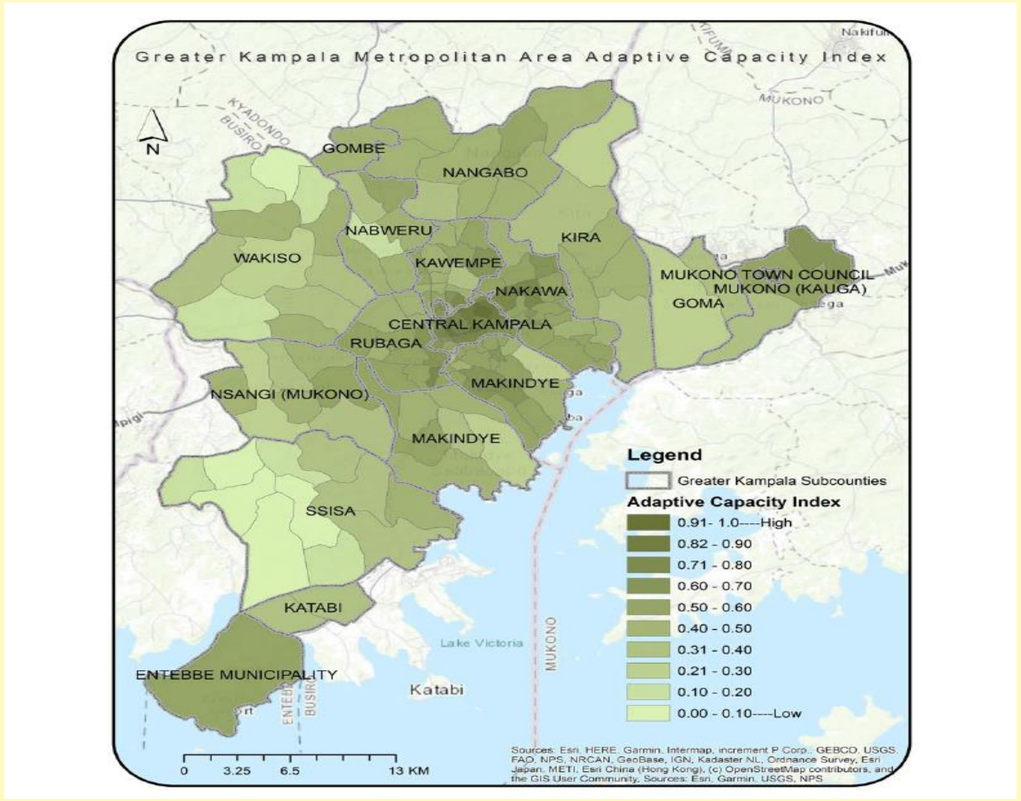
Uganda *vs* Kampala epi-curve

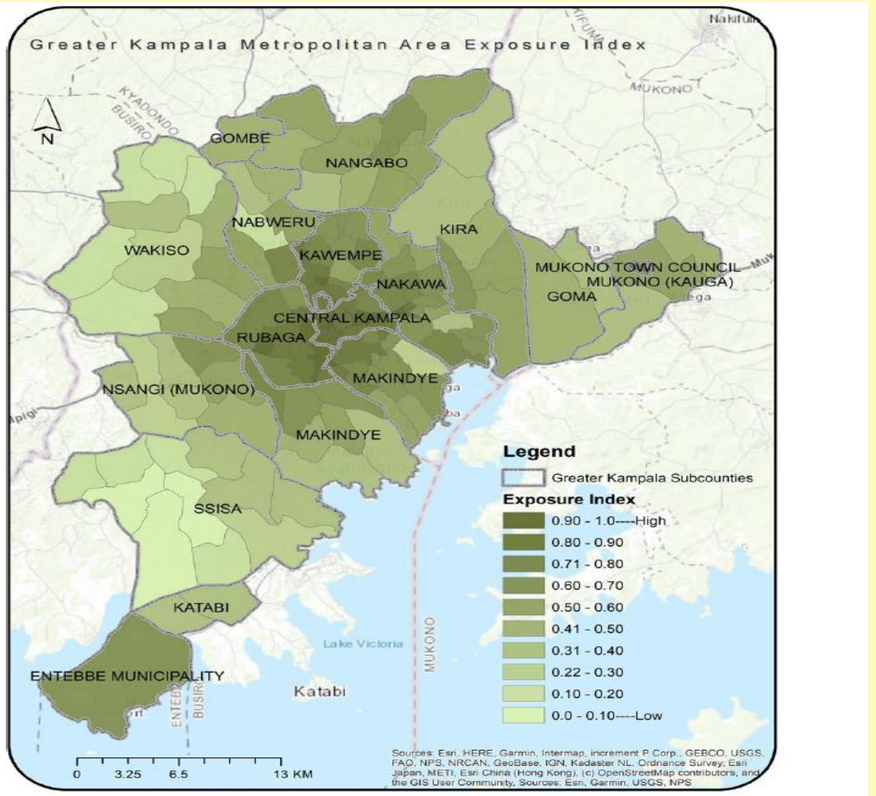


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Adaptive Capacity Index **Exposure Index**

City Vulnerability Index





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Social Economic Challenges



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Response



Key Intervention Areas

Coordination and Leadership.
Surveillance.
Case management , Infection control and Management.
Water , sanitation and Hygiene.
Strategic Information and Innovation.
Mental health and Psychosocial support.
Risk communication, Social Mobilization and Community engagement (RCSM-CE*).*
Continuity of Essential Services .
Logistics and Operations.

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Summary

Plan for the long Haul
Use a multi sectoral approach
Leadership is critical
Aim for mitigation rather than eradication

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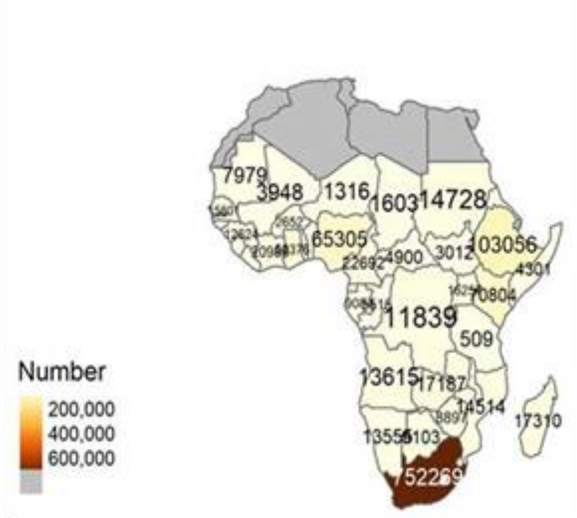
Municipalities and their COVID 19 Response to Local Economic Development (LED)

OUTLINE:

- **Context – Covid-19 status in SSA**
- **Drivers of Local Economic Development (LED)**
- **Roles of Cities in LED during Covid-19**
- **Cities short- and Medium-Term actions during Covid-19**
- **Leveraging Digital Technology**

Martin Onyach-Olaa
Senior Urban Specialist
World Bank

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Context

Covid-19 status in Africa, East, South, West and Central

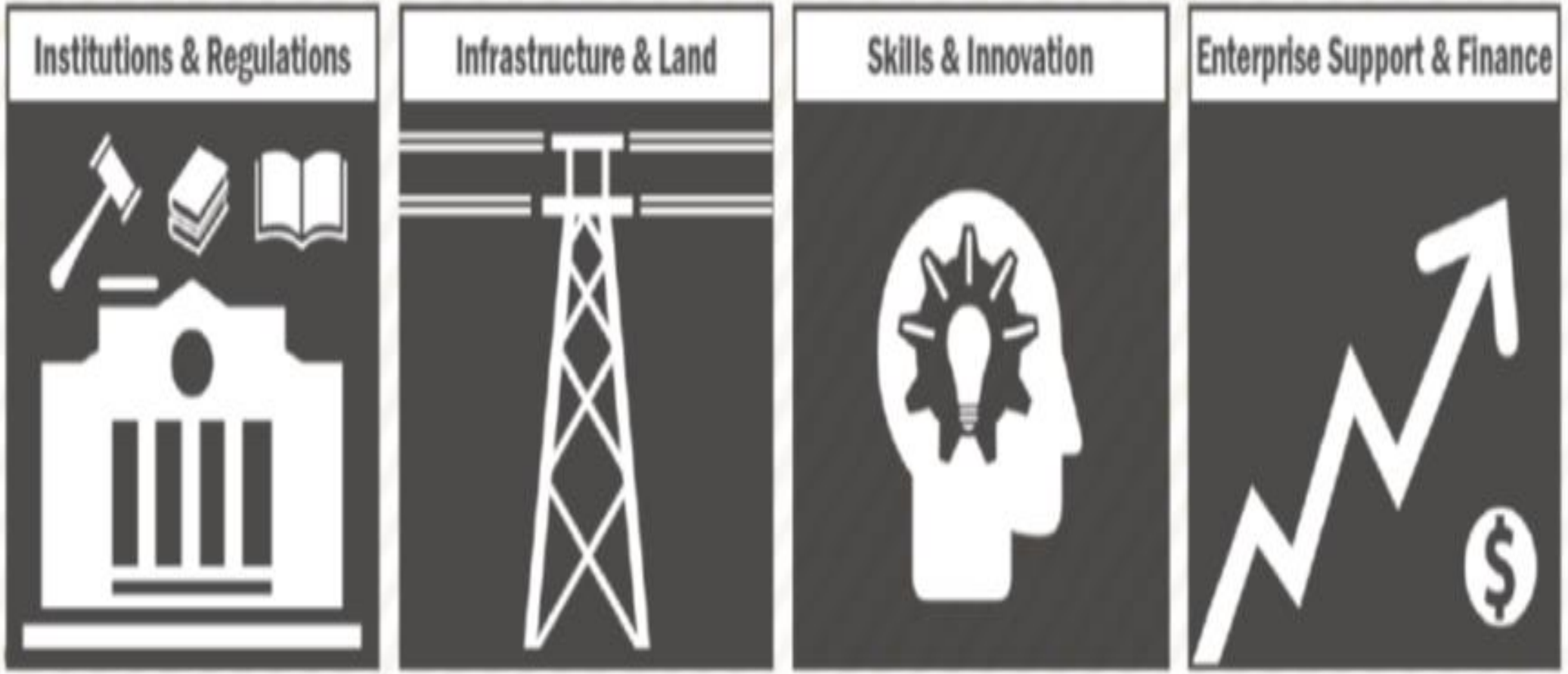
(COVID 19 as of November 17, 2020)

Indicator	AF(E&S)		AF(W&C)		SSA	
Reported cases: total / *% change in last day*	1,093,907	*0.40%*	255,331	*0.30%*	1,349,238	*0.30%*
Reported deaths: total / *% change in last day*	26,854	*0.50%*	3,822	*0.10%*	30,676	*0.40%*
Number of cases reported in last 24 hours	3,946		650		4,596	
Number of deaths reported in last 24 hours	121		2		123	
Number of recovered patients /*% change in last day*	939,728	*0.50%*	236,831	*0.40%*	1,176,559	*0.50%*
Active cases / *% change in last day*	154,179	*-0.60%*	18,500	*-1.10%*	172,679	*-0.60%*
Mortality Rate	2.50%		1.50%		2.30%	
Cases per million people*	1,661		576		1,222	

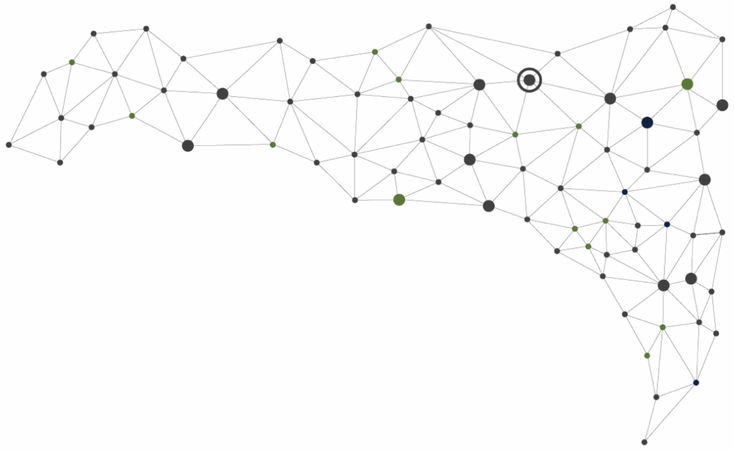
* Population of SSA: 1.07 billion; AF(E&S): 639 million and AF(W&C): 435 million

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Drivers of Local Economic Development (LED)



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Roles of Cities in LED during Covid-19

- Public Private Dialogue (PPD) through already active private sector fora
- Alleviating constraints to private sector growth – supporting the LED drivers
- Focus on areas within LG control
- Local solutions & local ideas
- PPPs on selected investments & projects
- Strengthening tradable sectors & economies of scale

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Cities Short- and Medium-term actions during Covid-19

Short Term:

- Protecting lives first – identifying Covid-19 hot spots and taking actions such as provision of WASH to mitigate wild spread of Covid-19.
- Supporting the most vulnerable with survival kits – supply of basic livelihoods kits (food and basic essential)
- Multi stakeholder taskforce to design meaningful response to Covid-19
- Establishing citizens and business community feedback mechanism – listening cities.

Medium Term:

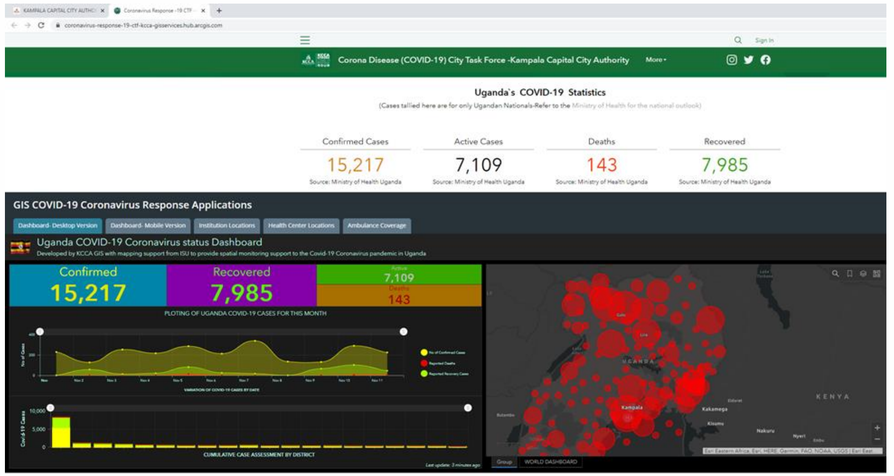
- City Disaster risk committee and Plant – Covid-19 is a disaster. There may/will be more disasters in future and cities need to be prepared.
- City Disaster budget line and budget appropriation.
- Activation and benefiting from WB Contingent Emergency Response Component (CERC) and Catastrophe Deferred Drawdown Option (CAT DDO) and support form other DPs.

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Leveraging Digital Technology

- Digital platform to show Covid-19 level of infection and hot-spots
- Digital platform for service delivery notification – permits, licenses, and plan approval/rejection/queries
- Use of SMSs for citizen feedbacks on quality of services (road, drainage, etc) conditions.
- Use of phones for payments of dues, licenses, taxes etc.
- Use of Drones for Physical Planning

KCCA COVID - 19 Response Hub



COVID 19 Statistics for Kampala City

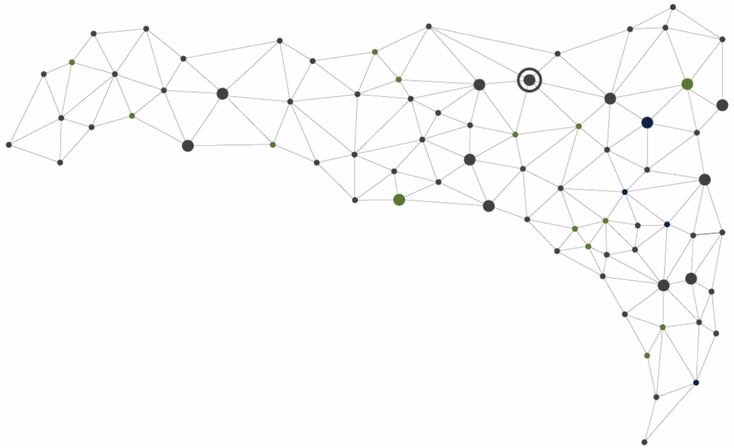


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